



Gulf South Council of
Institute Management Accountants
Professional Development Program

**One Full Day Course
Total 8 Hours CPE**

Power Excel

using the book

*“Learn Excel 97-2007 from
Mr Excel”*

Advanced Data

using the book

*“Guerilla Data Analysis”
and
“Pivot Table Data
Crunching”*

Speaker:

Mr Excel himself Bill Jelen

Friday, September 12, 2008

Registration
8:00 a.m. - 8:30 a.m.
Seminar with breaks

8 hrs CPE

8:30 a.m. - 12:00 noon
Catered Lunch
1:00 p.m. - 4:30 p.m.

Location

**Phoenix East
Phoenix East II**

27100 Perdido Beach Blvd.
Orange Beach, AL 36561
(Approx. 8 miles east of Hwy 59)

Reservations: Call (800) 221-0258
Prior to 09/01/2008

Reservation Code = “1092006”
(3 nights for price of 2 – includes tax & cleaning)

1BR Condo - \$384.06
2BR Condo - \$495.06
3BR Condo - \$561.66

http://www.brett-robinson.com/rental_phxeast.html

Phoenix All Suites Hotel

201 East Beach Blvd.
Gulf Shores, AL 36547
Room Rate: \$129.00/night plus tax

Mapquest.com directions can be found using
hotel addresses.

Open to all members

Saturday, September 13th, 2008 10:00
a.m.

GulfSouth Council Meeting
NO CHARGE

REGISTRATION FORM

Please photocopy this form if needed.

Name - CMA CFM CPA

Title

Company

Street Address

City, State, Zip

Phone

E-mail

IMA Chapter

() Non-Member (Please send membership info)

Pricing Information:

Morning Session Only (book purchase mandatory)

Member \$95+\$25 (book) = \$120

Non-Member \$110+\$25 (book) = \$135

Students \$45+\$25 (book) = \$70

Afternoon Session Only (book purchase mandatory)

Member \$95+\$45 (book) = \$140

Non-Member \$110+\$45 (book) = \$155

Students \$45+\$45 (book) = \$90

BOTH SESSIONS (book purchase mandatory)

Member \$190+\$70 (book) = \$260

Non-Member \$220+\$70 (book) = \$290

Students \$90+\$70 (book) = \$160

ABOUT THE SPEAKER:

Mr Excel → Bill Jelen

WHO: Bill Jelen, the world's foremost spreadsheet wizard, now known internationally as "Mr Excel". His web site is the premier source for Excel tips and solutions (www.MrExcel.com) and had over 10 million page views last year.

WHAT: Jelen "broke the code" in Excel, helping accountants and business professionals to do in a single click what used to take many hours. He's saved companies millions of dollars with his programming solutions and self-help resources (book, website, CD's, message boards) and has made the world's most commonly used office software perform. He's currently developing Excel solutions products geared to particular industries. For example, the "F&I Menu Wizard" is a proprietary program for car dealerships that simplifies and speeds the finance and insurance process and increases dealerships' profit per vehicle by an average of \$225. It is being used in hundreds of dealerships.

WHY: Jelen fills in the gaps the software company left behind. He is fast, responsive service, and easy solutions. People aren't finding that in the automated responses of email customer support and vague answers from paid telephone support. Jelen's self-help tips, long-life archived Q&A's, and message boards are an online community where Excel users help each other sharpen their Excel skills and resolve functions like preventing duplicate data entry, calculating hours worked when the shift spans midnight, deleting unwanted links and hundreds of other Excel functions.

ABOUT THIS SEMINAR:

MORNING SESSION

Power Excel

using the book

"Learn Excel 97-2007 from Mr Excel"

You use Excel 40 hours a week, but do you really know how to unleash the power of Excel? Learn cool secrets and tricks lurking on the Data menu. Learn the ins and outs of Pivot Tables (from the guy who wrote the book on pivot tables!). Create slick charts in a single button click. Add thousands of subtotals in seconds. Don't be tortured by bad data any longer. Learn some of the changes made in Excel 2007. Participants in the session will receive a copy of Jelen's book, *Learn Excel 97-2007 from Mr Excel* which is comprised of 377 questions and solutions posed to him during his seminars. Jelen loves new questions and will incorporate them in the seminar. Send your Excel questions in advance via e-mail or bring them to the seminar. Jelen promises, "If you use Excel 40 hours per week, you will save 100 hours each year by attending this seminar!"

AFTERNOON SESSION

Advanced Data Analysis

using the book

"Guerilla Data Analysis"

and

"Pivot Table Data Crunching"

This class will go into more details about pivot tables. Learn how to take poorly formatted data and convert it to data suitable for pivot tables. Use VLOOKUP to match two lists. Understand how to use INDIRECT, MATCH, INDEX, and OFFSET for more efficient calculations. See how to use Pivot Tables for frequency distributions, true Top 10 reports, pare to analyses.

What are you waiting for? REGISTER TODAY!

Registration begins at 8:00 am and the seminar begins at 8:30 am. It concludes at 4:30 pm. Seminar fees include lunch and refreshment breaks. Seminar fees are payable in advance.

I have enclosed a check payable to **IMA Gulf South Council** for \$_____ to cover the cost of registration. Payment must be received by 9/01/2008 to guarantee registration. All fees must be received by 9/08/2008 or arrangements made to pay at sign-in.

Checks are made payable to:
Institute of Management Accountants –
Gulf South Council

Register by mail or fax to:
Gulf South Council - IMA
Attn: Vicki Whitehead
2833 Intrepid Cut
Marietta, GA 30062
Fax: (770) 565-0697

Register by PayPal online at:
www.gulfsouth.imanet.org
(Mail or fax form to contact above)

Any Questions Please Call:
Julie Frizzell, Council President
Phone: (205) 507-9047
Cell: (205) 301-9504
OR
Larry Loyed, 2nd Vice President
Phone: (404) 526-9800
Cell: (678) 787-5528