Founded in 1998, MrExcel.com is a community of Excel fans who provide over 40,000 answers per year at the forum. Along with the two subsidiary sites, it includes a weekly video podcast, and hundreds of Excel and Office how-to articles.

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TRAFFIC OVERVIEW

+30M MONTHLY AD IMPRESSIONS

1.15M UNIQUE VISITS

70% VIEWABILITY RATE ON TOP PLACEMENTS
TRAFFIC OVERVIEW

TOP GEOS:
- UNITED STATES 30%
- UNITED KINGDOM 9%
- INDIA 6%
- CANADA 5%
- AUSTRALIA 3%

98% DESKTOP IMPRESSIONS

2 MIN 40 SEC AVERAGE VISIT DURATION
excel 2002 convert numbers to mathematical

1. Oct 16, 2010
   i copied numbers from an online account, pasted them into excel 2002.
   how do i convert the numbers to numbers i can multiply etc?
   i tried putting a 1 into a cell then copying and paste special multiply
   tried converting the cell to numbers
   thanks all

2. Oct 16, 2019
   Try doing a "Text to Columns" on the column, i.e. highlight the whole column, select "Text to Columns" from the Data menu, and click Finish. Does that fix them?
Try doing a "Text to Columns" on the column, i.e. highlight the whole column, select "Text to Columns" from the Data menu, and click Finish. Does that fix them?

tried =A1+0
the following does not make sense. I have no rules section

- To do this in Microsoft Excel 2002 or in Microsoft Office Excel 2003, follow these steps:
  - On the Tools menu, click Options.
  - In the Options dialog box, click the Error Checking tab.
  - In the Settings section, click to select the Enable background error checking check box.
  - In the Rules section, make sure the 'Number stored as text' rule is selected, and then click OK.

To do this in Microsoft Office Excel 2007, follow these steps:
- Click the Microsoft Office Button, and then click Excel Options.
- On the Formulas tab, click to select the Enable background error checking check box in the Error Checking section.
- Under Error checking rules, make sure that the Numbers formatted as text or preceded by an apostrophe check box is selected, and then click OK.
- On the Error Checking Options button, click the down arrow.

Notice that the 'Number Stored as Text' menu appears.
- Click Convert to Number.

Notice that the cell is converted to the number format and the Error Indicator no longer appears in the cell.
AD PLACEMENTS OVERVIEW
## AD SPECIFICATIONS

<table>
<thead>
<tr>
<th>PLACEMENT</th>
<th>FORMAT</th>
<th>POSITION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top leaderboard</td>
<td>728x90, 970x90, 320x50, 320x100</td>
<td>ATF</td>
</tr>
<tr>
<td>In-content top</td>
<td>300x250, 336x280</td>
<td>ATF</td>
</tr>
<tr>
<td>In-content bottom</td>
<td>300x250, 336x280</td>
<td>BTF</td>
</tr>
<tr>
<td>In-content Best Post</td>
<td>300x250, 336x280</td>
<td>BTF</td>
</tr>
<tr>
<td>Bottom leaderboard</td>
<td>728x90, 970x90, 970x250</td>
<td>BTF</td>
</tr>
<tr>
<td>Sidebar unit</td>
<td>160x600</td>
<td>BTF</td>
</tr>
<tr>
<td>Video player (VAST)</td>
<td>Responsive</td>
<td>BTF</td>
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</tbody>
</table>
# Advertising Rates

<table>
<thead>
<tr>
<th>Placement</th>
<th>US</th>
<th>UK/CA/AU</th>
<th>IN</th>
<th>Europe</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top leaderboard</td>
<td>$20</td>
<td>$16</td>
<td>$8</td>
<td>$12</td>
</tr>
<tr>
<td>In-content top</td>
<td>$20</td>
<td>$16</td>
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<td>$12</td>
</tr>
<tr>
<td>In-content bottom</td>
<td>$14</td>
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<tr>
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<td>Native video placement</td>
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<td>$30</td>
<td>$20</td>
<td>$30</td>
</tr>
</tbody>
</table>
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